# BRENNA THREET

Artist & Designer

## CONTACT

513-646-6889
brennamthreet@gmail.com
www.brennathreet.com
Cincinnati, Ohio

## EDUCATION

**University of Kentucky**
Bachelor of Science I Digital Media Design, Art History & Visual Studies
2019-2022

Cumulative GPA: 3.812
Dean's List
College of Fine Arts Student Ambassador

## SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe Bridge
Midjourney
Figma
Procreate
Wix Website Building

Print Production
Photography & Editing
Digital Marketing
Branding
Illustration
Repeat Pattern Design

## EXPERIENCE

### Lead Artistic Designer / Social Media & Marketing Manager

Artonomy, Inc. | Cincinnati, OH | August 2024 - Present

- Lead the development of custom artwork concepts for hospitality, corporate, and commercial environments, from initial design through final production.
- Collaborate with clients, interior designers, and project teams to create tailored artwork collections, presentations, and visual mockups.
- Oversee the design and production of original artwork, dimensional installations, wallcoverings, and mixed-media pieces.
- Manage social media and marketing initiatives, including content strategy, digital campaigns, brand development, and promotional materials.
- Supervise and mentor a marketing co-op student, providing creative direction, delegating projects, and overseeing deliverables.
- Research local history, culture, and design trends to develop site-specific artwork concepts and creative narratives.

### Graphic Designer

Egelston-Maynard Sports | Covington, KY | October 2023 - August 2024

- Designed custom apparel graphics and promotional materials for sports organizations and corporate clients.
- Prepared production-ready artwork for screen printing, embroidery, DTF transfers, and large-format printing.
- Developed branded online storefronts using OrderMyGear and trained staff on design equipment and workflows.

### Graphic Design Intern

Charleston RiverDogs | Charleston, SC | March 2023 - September 2023

- Designed promotional materials, social media graphics, and digital assets for games, events, and marketing campaigns.
- Produced live score graphics and developed the RiverDog Rundown, a digital program for home games.
- Collaborated with the marketing team on promotional campaigns and organized photo and video archives.

### Student Graphic Designer

University of Kentucky | Lexington, KY | March 2022 - December 2022

- Designed print and digital promotional materials for university events, programs, and campus initiatives.
- Collaborated with designers, photographers, and videographers to create cohesive visual communications.

### Freelance Artist

Cincinnati, Ohio | May 2020 - Present

- Create and exhibit original artwork in local galleries, retail spaces, and community art markets.
- Manage an e-commerce website and social media platforms to promote artwork, increase brand visibility, and support sales.

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## ACCOMPLISHMENTS

### Art Galleries/Stores

Featured Artist at Purple Paisley Artisan Shop | Covington, KY | 2024-present

- Showcase of numberous artworks, including acrylic and watercolor paintings, attracting significant local attention and positive reviews.

Featured Artist at The Potted Palm | Cincinnati, OH | 2024-present

- Regularly contributing new pieces, maintaining a consistent sales record and growing a local customer base.

### Art Markets

Lebanon Festival of the Arts | Lebanon, OH | 2024
Milford Art Affaire | Milford, OH | 2024
Anderson Parks Fair of the Arts | Anderson Township, OH | 2024

### Juried Artist Retreat

Attended Inaugural Greenacres Artist Retreat | Cincinnati, OH | 2023

- Engaged in intensive workshops and collaborative sessions, receiving feedback from established artists and enhancing technical skills.

### International Study Experience

Studied Abroad in Berlin, Germany & Barcelona, Spain | 2022, 2023

- Completed courses in Art History and Graphic Design, gaining comprehensive insights into European art movements and contemporary design practices.
- Participated in local art scenes and cultural exchanges, broadening artistic perspectives and influences.